

How to Add Microcredentials (Badges) to LinkedIn and Other Social Media Platforms

1. Login to LinkedIn.

The screenshot shows a web browser window displaying a LinkedIn profile for Lydia Laucella. The browser's address bar shows the URL `linkedin.com/in/lydia-laucella-b06937139/`. The LinkedIn navigation bar at the top includes a search bar, home icon, My Network, Jobs, Messaging, Notifications (with a red badge), Me, and Work. The profile header features a blue background with a network diagram, a profile picture of Lydia Laucella and her family, and buttons for "Add profile section" and "More...". The profile name is "Lydia Laucella" with a bio quote: "Live as if you were to die tomorrow. Learn as if you were to live forever." - Mahatma Gandhi. Her location is "Woodstock, Georgia" and she has "98 connections". Below the bio is a dashed box for job opportunities with a "Get started" link. The "Profile Strength" section shows a progress bar at the "Intermediate" level. The "About" section has a dashed box with an "Add summary" link and a preview of text: "We've written one for you: 'Experienced Assistant To The Director with a demonstrated history of working in the higher education industry. Skilled in Student-Centered Learning, Microsoft Office, Collaborative Learning...". On the right side, there is a "Promoted" section with three educational badges: "36-Month Online Ed.D." from the University of Dayton, "EdD Online. No GRE." from BU, and "Vanderbilt's Online Ed.D.". Below that is a "People Also Viewed" section listing several other professionals. The Windows taskbar at the bottom shows the time as 10:21 AM on 2/12/2020.

2. Go to Add Profile Section.

The screenshot shows a LinkedIn profile for Lydia Laucella. The profile includes a profile picture, a cover photo, and a bio. The 'Add profile section' dropdown menu is open, showing various options. The 'Add profile section' button and the dropdown menu are circled in red. The profile strength is 'Intermediate'. The 'About' section is partially visible, showing a summary of her experience as an Assistant To The Director.

Lydia Laucella
"Live as if you were to die tomorrow. Learn as if you were to live forever." - Mahatma Gandhi
Woodstock, Georgia · 98 connections · Contact info

Show recruiters you're open to job opportunities—you control who
Get started

Profile Strength: Intermediate

About

+ Add summary
We've written one for you: "Experienced Assistant To The Director with the highest value for students. Skilled in Student-Centered Learning."

Work experience
5 positions on your profile

Education
3 schools on your profile

Licenses & Certifications
Showcase your expertise with your credentials

Volunteer experience
1 volunteer experience on your profile

Skills

Accomplishments

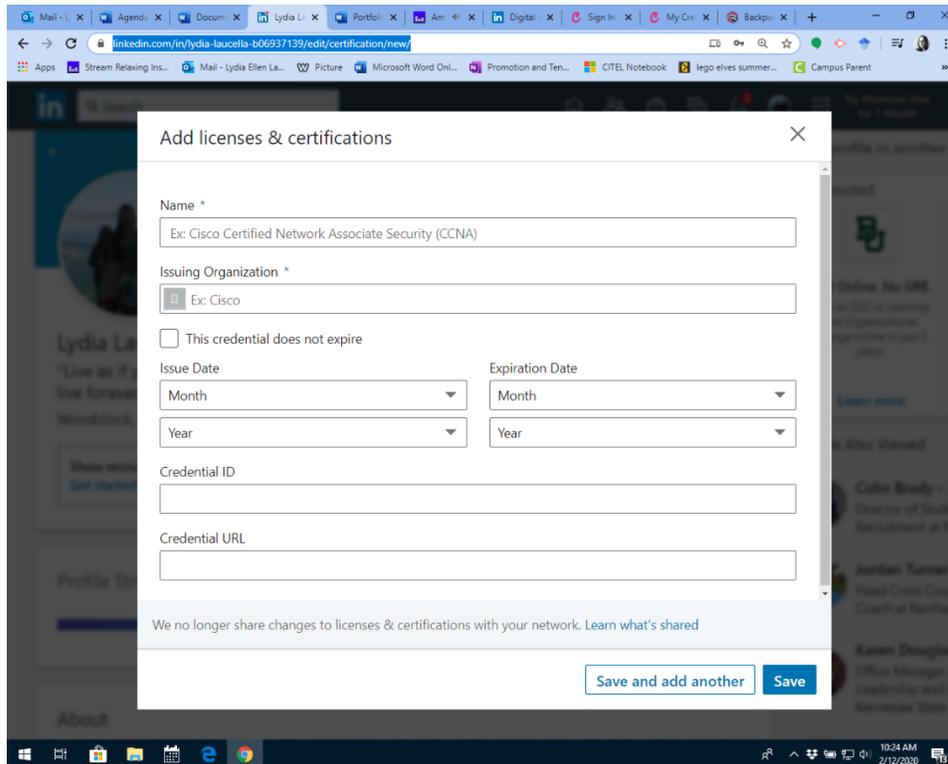
Additional information

Supported languages

3. Click on Add Licenses and Certifications.

The image shows a web browser window displaying a LinkedIn profile for Lydia Laucella. The browser's address bar shows the URL `linkedin.com/in/lydia-laucella-b06937139/`. The profile header includes a circular profile picture of a family and the name "Lydia Laucella". Below the name is a quote: "Live as if you were to die tomorrow. Learn as if you were to live forever." - Mahatma Gandhi, followed by the location "Woodstock, Georgia" and "98 connections". A dropdown menu is open over the profile, listing various sections: "Intro", "About", "Background", "Work experience" (5 positions), "Education" (3 schools), "Licenses & Certifications" (highlighted with a red circle), "Volunteer experience" (1 experience), "Skills", and "Accomplishments". The "Licenses & Certifications" section is currently empty. To the right of the profile, a "People Also Viewed" section lists other users like Colin Brady and Jordan Turner. The Windows taskbar at the bottom shows the time as 10:22 AM on 2/12/2020.

4. Then this screen will pop open.



5. Then, login to Badgr (with your Reinhardt email). You might need to make an account. Then go to your Backpack and you will find your Badges that you have earned.

Mail - Lyc... Agendale... Portfolium... Ama... Digital Cr... (3) Lydia... Sign In La... My Credit... Backpack x

badgr.com/backpack/badges

Apps Stream Relaxing Ins... Mail - Lydia Ellen La... Picture Microsoft Word Onl... Promotion and Ten... CITEL Notebook lego elves summer... Campus Parent

badgr Backpack Pathways Issuers LE

Backpack

3 BADGES

Add Badge

Badges Collections

Search Badges

Results Per Page 100 1 - 3 of 3



ePortfolio Workshop - Badge 1
RU CITEL

It's a portfoliol And a floppy disk! With a number 1!

Jan 16, 2020 [Share](#)



NEW
QEP Assessment Report Level 1
RU CITEL

Professors earn this badge for attending workshops or consultations concerning the QEP Assessment Report.

Nov 19, 2019 [Share](#)



NEW
Checker of Lists, Level 1
RU CITEL

The first "learning" level of badges for online course quality.

Oct 17, 2019 [Share](#)

Provided by Concentric Sky, Inc

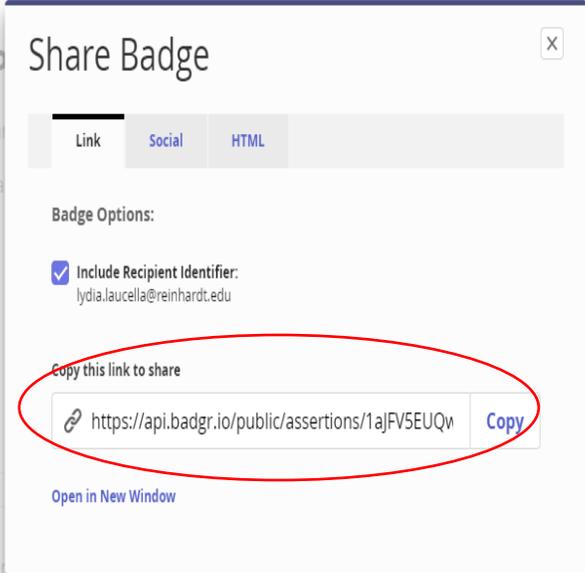
Terms of Service | Privacy Policy | Documentation

10:20 AM 2/12/2020

6. Click on the badge that you want to add and then click on Share.

The screenshot shows a web browser window with the URL badgr.com/backpack/badges/5e261ef246e0fb00333f8127. The page title is "Backpack / ePortfolio Workshop - Badge 1". The main content area displays the badge details for "ePortfolio Workshop - Badge 1", awarded to Lydia Laucella. The issuer is listed as "RU CITEL" and the creation date is "Jan 16, 2020". A red circle highlights the "Share" button, along with other options: "Download", "Print Certificate", "Remove from Backpack", and "View public page". Below the badge details, there are sections for "EARNING CRITERIA" and "NARRATIVE". The "EARNING CRITERIA" section states: "Attendance Badge for the Spring 2020 Workshop on ePortfolios presented by Dr. Leslie Gordon." The "NARRATIVE" section states: "Level 1 Badge for Spring 2020 Workshop with Dr. Leslie Gordon". At the bottom of the page, there is a "View JSON" button and a footer that says "We Issue Open Badges".

7. Copy the link. Then insert the link into LinkedIn under the Credential URL. Then enter the information from the Badge. You will want to list Reinhardt as the Institution.



Share Badge

Link Social HTML

Badge Options:

Include Recipient Identifier:
lydia.laucella@reinhardt.edu

Copy this link to share

<https://api.badgr.io/public/assertions/1ajFV5EUQw> Copy

Open in New Window

Offered By
RU CITEL

Created On
Jan 16, 2020

Share
Download
Print Certificate
Remove from Backpack
View public page

EARNING CRITERIA
The recipient of this badge has successfully completed the required earning criteria

NARRATIVE
Level 1 Badge for Spring 2020 Workshop with Dr. Leslie Gordon
What the recipient did to earn this badge

8. This is how it will appear on your LinkedIn profile.

The screenshot shows a web browser window with multiple tabs open, including Mail, Agenda, Documents, and LinkedIn. The active tab is the LinkedIn profile of Lydia Laucella. The browser address bar shows the URL: linkedin.com/in/lydia-laucella-b06937139/. The LinkedIn navigation bar is visible at the top, featuring the search bar, home icon, profile icon, and notification bell. The profile header includes the name "Lydia Laucella" and a quote: "Live as if you were to die tomorrow. Learn as if you were to live forever." - Mahatma Gandhi. There are buttons for "Add profile section" and "More...".

The main content area is divided into three sections:

- Licenses & Certifications:** This section contains one entry: "ePortfolio Workshop- Badge 1" from Reinhardt University. It was issued in January 2020 and has no expiration date. The credential ID is RU CITEL. A "See credential" link is provided. There are plus and edit icons to the right of the entry.
- Volunteer Experience:** This section contains one entry: "First-Grade PSR Teacher" at St. Peter Chanel Catholic Church. The role was held from August 2015 to the present, for a duration of 4 years and 7 months. The education level is listed as "Education". There are plus and edit icons to the right of the entry.
- Skills & Endorsements:** This section is currently empty. It features a "Take skill quiz" button and an "Add a new skill" link with an edit icon.

A "Messaging" notification bubble is visible in the bottom right corner of the profile area. The Windows taskbar at the bottom shows the system tray with the time 10:30 AM and date 2/12/2020.

9. You can also share it as a post or private message in LinkedIn. Go to Badgr and click on the badge. Then click share and choose the Social Media option. You can share it to other social media platforms as well.

The screenshot shows a web browser window with the URL badgr.com/backpack/badges/5e261ef246e0fb00333f8127. The page displays a badge for 'ePortfolio Workshop - Badge 1' offered by 'RU CITEL' on 'Jan 16, 2020'. A 'Share Badge' dialog box is open, showing options for 'Link', 'Social', and 'HTML'. Under 'Social', there are buttons for 'facebook', 'LinkedIn', 'Twitter', and 'Pinterest'. The 'Include Recipient Identifier' checkbox is checked, with the email address 'lydia.laucella@reimmaroc.edu' listed below it. The dialog box is circled in red. The background page shows 'EARNING CRITERIA' and 'NARRATIVE' sections for the badge.

10. The same can be done within Portfolium by adding the link into your profile on Portfolium.